

Understand Company policy and define and deploy direction as top management of division

Define and deploy direction

★ Toward enhancing top management point of view of Managers

- ◆ Understand management intention from company's direction
- ◆ Define division direction through overlooking division's situation
- ◆ Define measures following direction and draw road map

Feature of WS

- ◆ Experienced Vietnamese Trainer will conduct workshop with many practices
- ◆ Training result report containing test and practice result will be sent to participating company after the course

□ Overview of the course

☆ Participating company to bring company direction to be used for class practice

Date	Lecture	Practice
Apr 7th (Thu)	1. Expectation to Manager Manager - member of management board at the company and top management of the division	Define expected activities, recognize weak points
	2. Manager's role of defining direction Play leading role of Manger at defining direction	Show examples of Manager's activity of both leading and admin role
	3. Understand expectation & draw ideal image Understand expectation from company by thinking deeper, wider, longer	Understand expectation from company
Apr 8th (Fri)	4. Identify essential issue Grasp current problems as a whole, defining essential issues	Identify essential internal issue, recognize necessary response to external issue
	5. Defining direction Apply Draw See Think to define direction of each division	Draw ideal image, compare with current status, define direction
Apr 9th (Sat)	6. Define major measures, design road-map Detail direction into measures, design strategy for implementation	Define major measures, design road map for implementation
	7. Summarize into story chart and deploy direction Create scientific plan, instruct and manage implementation	Summarize into Story chart

□ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

7th, 8th, & 9th, April, 2016, AM 08:30 ~ PM 05:00

Fee

5,800,000VND/pax (include lunch, excluded from VAT)

Venue

3 star hotel in HCMC (announced after registration)

Please contact us now!

International Management Training & Consulting

Register

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