

Not just pursue short-term cost reduction or sales increase, but pursue innovate business platform financial view

Financial Management for Managers

★ Toward sustainable development of company and section, identify issue from financial point of view and define measure to improve business performance

- ♦ Thru investigating financial indices, recognize company's feature in doing business and its relation with stock market value
- ♦ Identify performance need be improved thru benchmarking and define measure to improve performance
- ♦ Evaluate financial benefit of defined measure using financial model



Feature
of WS

- ♦ *Experienced Vietnamese Trainer will conduct the course*
- ♦ *The training result report containing test and practice result will be sent to participating company after the course*

□ Overview of the course

Day 1 (HN: 16th May)

Day 2 (HN: 17th May)

1. Manager's role of financial mgmt

Lecture: Manager as top mgmt. of section should best utilize section's asset toward navigating section toward sustainable development

Practice: Recognize stock market value of own company, and identify competitors

2. Overview of financial report and major financial indices

Lecture: Financial report show result and process of utilizing company's asset. Financial indices show effectiveness of utilization

Practice: Calculate financial indices

3. ROE/ ROA/ ROIC analysis

Lecture: Improvement of each financial indices lead to increase stock market value of company

Practice: Calculate competitors financial indices and compare

4. Identify value-driver

Lecture: Identify major performance issue thru analyzing by benchmarking with maintaining company's feature in doing business

Practice: Identify major performance issue from financial point of view

5. Manage financial account and analyze gap

Lecture: Analyze performance issue deeper to identify measure to improve financial indices

Practice: Analyze performance issue, define measure to improve

6. Evaluate measures from financial point of view

Lecture: Using methods such as NPV, IRR.. Evaluate effectiveness of measure from financial point of view

Practice: Evaluate financial effectiveness of measure

□ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

Ha Noi : 16th & 17th, May, 2024, AM 08:30 ~ PM 05:00

Fee

Offline: 5,600,000VND/pax (include lunch, not include 8%VAT)

Online: 5,200,000VND/pax (not include 8%VAT)

Way of holding WS

Will be informed about 1 week before the WS date (Offline or Online)

Please contact us now!

International Management Training & Consulting

Contact: HN: Tel) 024.6291.1900, Mail) imtc_hanoi@imtc.vn, HCMC: Tel) 028.3551.1900, Mail) imtc_hcmc@imtc.vn

Kenji Hachiya: Tel) 093.424.8018, Mail) hachiya@imtc.vn, Website) imtc.vn

Address: Hanoi: Room 302, 3rd Floor, No.3, Alley 115 Nguyen Khang, Yen Hoa Ward, Cau Giay District.