

Not just pursue short-term cost reduction or sales increase, but pursue innovate business platform financial view

# Financial Management for Managers (On-line)

## ★ Toward sustainable development of company and section, identify issue from financial point of view and define measure to improve business performance

- ♦ Thru investigating financial indices, recognize company's feature in doing business and its relation with stock market value
- ♦ Identify performance need be improved thru benchmarking and define measure to improve performance
- ♦ Evaluate financial benefit of defined measure using financial model



Feature  
of WS

- ♦ *Experienced Vietnamese Trainer will conduct the course*
- ♦ *The training result report containing test and practice result will be sent to participating company after the course*

## ☐ Overview of the course

Day 1 : 16<sup>th</sup> May

Day 2 : 17<sup>th</sup> May

### 1. Manager's role of financial mgmt

**Lecture:** Manager as top mgmt. of section should best utilize section's asset toward navigating section toward sustainable development

**Practice:** Recognize stock market value of own company, and identify competitors

### 2. Overview of financial report and major financial indices

**Lecture:** Financial report show result and process of utilizing company's asset. Financial indices show effectiveness of utilization

**Practice:** Calculate financial indices

### 3. ROE/ ROA/ ROIC analysis

**Lecture:** Improvement of each financial indices lead to increase stock market value of company

**Practice:** Calculate competitors financial indices and compare

### 4. Identify value-driver

**Lecture:** Identify major performance issue thru analyzing by benchmarking with maintaining company's feature in doing business

**Practice:** Identify major performance issue from financial point of view

### 5. Manage financial account and analyze gap

**Lecture:** Analyze performance issue deeper to identify measure to improve financial indices

**Practice:** Analyze performance issue, define measure to improve

### 6. Evaluate measures from financial point of view

**Lecture:** Using methods such as NPV, IRR..

Evaluate effectiveness of measure from financial point of view

**Practice:** Evaluate financial effectiveness of measure

## ☐ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

16<sup>th</sup> & 17<sup>th</sup>, May, 2024, AM 08:30 ~ PM 05:00

Fee

5,200,000VND/pax (not include 8%VAT)  
\* fee to be applied for online workshop

Way of holding WS

On-line

**Please contact us now!**

## International Management Training & Consulting

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