

Financial Management for Managers

★ Toward sustainable development of company and section, identify issue from financial point of view and define measure to improve business performance

- ♦ Thru investigating financial indices, recognize company's feature in doing business and its relation with stock market value
- ♦ Identify performance need be improved thru benchmarking and define measure to improve performance
- ♦ Evaluate financial benefit of defined measure using financial model



Feature
of WS

- ♦ Experienced Vietnamese Trainer will conduct the course
- ♦ The training result report containing test and practice result will be sent to participating company after the course

□ Overview of the course

Day 1 (HN: 04th April; HCM: 25th April)

Day 2 (HN: 05th April; HCM: 26th April)

1. Manager's role of financial mgmt

Lecture: Manager as top mgmt. of section should best utilize section's asset toward navigating section toward sustainable development

Practice: Recognize stock market value of own company, and identify competitors

2. Overview of financial report and major financial indices

Lecture: Financial report show result and process of utilizing company's asset. Financial indices show effectiveness of utilization

Practice: Calculate financial indices

3. ROE/ ROA/ ROIC analysis

Lecture: Improvement of each financial indices lead to increase stock market value of company

Practice: Calculate competitors financial indices and compare

4. Identify value-driver

Lecture: Identify major performance issue thru analyzing by benchmarking with maintaining company's feature in doing business

Practice: Identify major performance issue from financial point of view

5. Manage financial account and analyze gap

Lecture: Analyze performance issue deeper to identify measure to improve financial indices

Practice: Analyze performance issue, define measure to improve

6. Evaluate measures from financial point of view

Lecture: Using methods such as NPV, IRR..

Evaluate effectiveness of measure from financial point of view

Practice: Evaluate financial effectiveness of measure

□ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

Ha Noi : 04th & 05th, April, 2024, AM 08:30 ~ PM 05:00

Ho Chi Minh : 25th & 26th, April, 2024, AM 08:30 ~ PM 05:00

Fee

Offline: 5,600,000VND/pax (include lunch, not include 8%VAT)

Online: 5,200,000VND/pax (not include 8%VAT)

Way of holding WS

Will be informed about 1 week before the WS date (Offline or Online)

Please contact us now!

International Management Training & Consulting

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