

Understand Company policy and define and deploy direction as top management of division

## Define and deploy direction

### ★ Toward enhancing top management point of view of Managers

- ◆ Understand management intention from company's direction
- ◆ Define division direction through overlooking division's situation
- ◆ Define measures following direction and draw road map

#### Feature of WS

- ◆ Experienced Vietnamese Trainer will conduct workshop with many practices
- ◆ Training result report containing test and practice result will be sent to participating company after the course

### □ Overview of the course

☆ Participating company to bring company direction to be used for class practice

#### Day 1 (HN: 15th April)

##### 1. Manager is expected to define direction of division

**Lecture:** Manager as member of management board and top management of division will define direction of responsible division.

**Practice:** Recognize points to be improved in defining direction.

##### 2. Steps to define direction and understand company direction

**Lecture:** Deeply read company direction to find external factors behind direction, and intention of company direction.

**Practice:** Analyze company direction, external factors

##### 3. Identify expectation, draw ideal image of division

**Lecture:** According to external factors and company direction, identify expectation to division and draw ideal image of division.

**Practice:** Identify expectation, draw ideal image of division.

#### Day 2 (HN: 16th April)

##### 4. Investigate essential issue of division

**Lecture:** Deeply analyze target achievement status and arising issues to investigate essential issue of division.

**Practice:** Internal analysis and investigation of essential issue.

##### 5. Define division direction

**Lecture:** Define division direction and organizational measure toward realizing ideal image of division.

**Practice:** Define division direction and major measures.

##### 6. Draw road map and summarize into direction document

**Lecture:** Define milestones of deploying direction and draw road map. Summarize division direction into story chart.

**Practice:** Draw road map. Summarize into story chart.

### □ Workshop information

#### Lecturer

Vietnamese professional (in Vietnamese)

#### Date & Time

Ha Noi : 15 & 16, April, 2025, AM 08:30 ~ PM 05:00

#### Fee

Offline: 5,600,000VND/pax (include lunch, not include 8%VAT)

Online: 5,200,000VND/pax (not include 8%VAT)

#### Way of holding WS

Will be informed about 1 week before the WS date (Offline or Online)

**Please contact us now!**

### International Management Training & Consulting

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