

Understand Company policy and define and deploy direction as top management of division

Define and deploy direction

★ Toward enhancing top management point of view of Managers

- ◆ Understand management intention from company's direction
- ◆ Define division direction through overlooking division's situation
- ◆ Define measures following direction and draw road map

Feature of WS

- ◆ Experienced Vietnamese Trainer will conduct workshop with many practices
- ◆ Training result report containing test and practice result will be sent to participating company after the course

□ Overview of the course

★ Participating company to bring company direction to be used for class practice

Day 1 (HCM: 15th Dec, HN: 20th Dec)

1. Manager is expected to define direction of division

Lecture: Manager as member of management board and top management of division will define direction of responsible division.

Practice: Recognize points to be improved in defining direction.

2. Steps to define direction and understand company direction

Lecture: Deeply read company direction to find external factors behind direction, and intention of company direction.

Practice: Analyze company direction, external factors

3. Identify expectation, draw ideal image of division

Lecture: According to external factors and company direction, identify expectation to division and draw ideal image of division.

Practice: Identify expectation, draw ideal image of division.

Day 2 (HCM: 16th Dec, HN: 21st Dec)

4. Investigate essential issue of division

Lecture: Deeply analyze target achievement status and arising issues to investigate essential issue of division.

Practice: Internal analysis and investigation of essential issue.

5. Define division direction

Lecture: Define division direction and organizational measure toward realizing ideal image of division.

Practice: Define division direction and major measures.

6. Draw road map and summarize into direction document

Lecture: Define milestones of deploying direction and draw road map. Summarize division direction into story chart.

Practice: Draw road map. Summarize into story chart.

□ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

Ho Chi Minh : 15 & 16, Dec, 2022, AM 08:30 ~ PM 05:00

Ha Noi : 20 & 21, Dec, 2022, AM 08:30 ~ PM 05:00

Fee

Offline: 5,200,000VND/pax (include lunch, not include VAT)

Online: 4,850,000VND/pax (not include VAT)

Way of holding WS

Will be informed about 1 week before the WS date (Offline or Online)

Please contact us now!

International Management Training & Consulting

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