

Understand Company policy and define and deploy direction as top management of division

## Define and deploy direction

### ★ Toward enhancing top management point of view of Managers

- ◆ Understand management intention from company's direction
- ◆ Define division direction through overlooking division's situation
- ◆ Define measures following direction and draw road map

#### Feature of WS

- ◆ Experienced Vietnamese Trainer will conduct workshop with many practices
- ◆ Training result report containing test and practice result will be sent to participating company after the course

#### □ Overview of the course

★ Participating company to bring company direction to be used for class practice

Date	Lecture	Practice
HN: 08/3	<b>1. Expectation to Manager</b> Manager - member of management board at the company and top management of the division	Define expected activities, recognize weak points
HCM: 22/3	<b>2. Manager's role of defining direction</b> Play leading role of Manger at defining direction	Show examples of Manager's activity of both leading and admin role
	<b>3. Understand expectation &amp; draw ideal image</b> Understand expectation from company by thinking deeper, wider, longer	Understand expectation from company
HN: 09/3	<b>4. Identify essential issue</b> Grasp current problems as a whole, defining essential issues	Identify essential internal issue, recognize necessary response to external issue
HCM: 23/3	<b>5. Defining direction</b> Apply Draw See Think to define direction of each division	Draw ideal image, compare with current status, define direction
HN: 10/3	<b>6. Define major measures, design road-map</b> Detail direction into measures, design strategy for implementation	Define major measures, design road map for implementation
HCM: 24/3	<b>7. Summarize into story chart and deploy direction</b> Create scientific plan, instruct and manage implementation	Summarize into Story chart

#### □ Workshop information

Lecturer

Vietnamese professional (in Vietnamese)

Date & Time

Ha Noi: 8<sup>th</sup>, 9<sup>th</sup>, & 10<sup>th</sup>, March, 2017, AM 08:30 ~ PM 05:00

Ho Chi Minh: 22<sup>nd</sup>, 23<sup>rd</sup> & 24<sup>th</sup>, March, 2017, AM 8h:30 ~ PM 05:00

Fee

5,800,000VND/pax (include lunch, excluded from VAT)

Venue

3 star hotel (announced after registration)

**Please contact us now!**

#### International Management Training & Consulting

**Address:** HN: Room 609, 6<sup>th</sup> floor, Eurowindow Building, #27 Tran Duy Hung, Cau Giay

HCM: Room 102, 1<sup>st</sup> floor, New Port Building, 400/3 Ung Van Khiem, Binh Thanh

**Contact:** HN: (Tel) 04.3222.2171, (Fax) 04.3222.2172, HCM : (Tel) 08.3512.5740, (Fax) 08 3512 9740, (Email) [info@imtc.vn](mailto:info@imtc.vn)

Kenji Hachiya (093.424.8018), Nguyen Ngoc Bich (0984.765.307), Hoang Ngoc Hong Trang (0902.607.626)